Jason Mursch

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SUMMARY

Dedicated and innovative Lead UX Designer with 15+ years of experience in collaborating with cross-functional teams, collecting user feedback, and maintaining knowledge of design standards and trends. Proven expertise in interfacing with product management, dialoguing user experience design and development, prototyping new experiences, and performing scripting and coding.

PROFESSIONAL EXPERIENCE

RXO / XPO Logistics   Remote
Lead UX Designer   4/2021 - Present

Lead the UX design efforts and collaborate with cross-functional teams on crafting exceptional user experiences for next-generation products. Champion user-centered design principles, collect user feedback, and iterate designs for improved usability.

Key Accomplishments:

- Demonstrate exceptional leadership by spearheading all UX design efforts for the internal brokerage enterprise products, to ensure they align with business goals and user needs.

- Cultivate a high-performing and collaborative UX team by fostering strong relationships with stakeholders, communication during UX progress, and alignment towards future goals.

- Drive innovation and continuous productivity improvement by playing a key role in refining the UX team's workflows and processes.

- Collaborate closely with the UX Research team to gain a deep understanding of user pain points through a variety of research methods, including surveys, interviews, usability testing, and research observation.

- Empower and mentor junior designers by providing constructive feedback, instructional demonstrations, knowledge sharing to contribute towards the development of the next generation of UX professionals.

- Contribute to the company's UX maturity level by championing user-centered design principles, promoting the value of UX research, and advocating for the inclusion of UX professionals in all stages of the product development lifecycle.

Banyan Technology, Inc.   Westlake, OH
Lead UX Designer   6/2018 – 4/2021

Owned UX design for 4 engineering teams and leveraged front-end coding skills to accelerate team productivity.

Key Accomplishments:

- Spearheaded UX design for a next generation responsive web product.
- Presented UX designs to company stakeholders, facilitating effective communication.
- Designed and implemented a new freight analytics web project using Tableau.
- Managed concurrent projects across multiple teams within the organization.
- Contributed to marketing and multimedia design efforts as required.

ADDITIONAL EXPERIENCE

Dodge Data & Analytics | Sr. UX Designer
Adenium Systems | Sr. UX Designer
Oce Groupware Technology | UX Designer

EDUCATION

Bachelor of Fine Arts in Graphic Design & Photography, Edinboro University of PA, Edinboro, PA

CORE COMPETENCIES

User Experience Design, Prototyping, Product Management Collaboration, Engineering Team Collaboration, Written & Verbal Communication, Time Management, Strategic Thinking, Problem-Solving, Enterprise Software, SaaS

TECHNICAL SKILLS

Figma, wireframing, User Experience Design, User Research, Adobe Creative Suite, Jira, Complex Problem-Solving, JavaScript, HTML, CSS